

Spot Manager: Placed, 10/15/12-10/21/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Stabenow for Senate 2012

Order: 187126

WOOD	10/15/12	5am Daybreak	5a-6am	5:24:47 AM	DST1204H	:30	P4		Yes	\$150.00	1
WOOD	10/15/12	5am Daybreak	5a-6am	5:53:53 AM	DST1202H	:30	P4		Yes	\$150.00	6
WOOD	10/15/12	6am Daybreak	6-7a	6:11:32 AM	DST1204H	:30	P4		Yes	\$400.00	6
WOOD	10/15/12	6am Daybreak	6-7a	6:27:16 AM	DST1203H	:30	P4		Yes	\$400.00	1
WOOD	10/15/12	6am Daybreak	6-7a	6:51:50 AM	DST1204H	:30	P4		Yes	\$400.00	7
WOOD	10/15/12	Today Show	658-9a	8:50:03 AM	DST1204H	:30	P4		Yes	\$650.00	6
WOOD	10/15/12	News 8 @ Noon	12-1p	12:22:41 PM	DST1204H	:30	P4		Yes	\$225.00	2
WOOD	10/15/12	The Doctors	3-4p	3:54:36 PM	DST1202H	:30	P4		Yes	\$125.00	6
WOOD	10/15/12	Ellen	4-5p	4:47:03 PM	DST1204H	:30	P4		Yes	\$400.00	4
WOOD	10/15/12	M-F News 8 @5p	5-530p	5:20:09 PM	DST1204H	:30	P4		Yes	\$675.00	4
WOOD	10/15/12	M-F News 8 @ 530p	530-6p	5:53:27 PM	DST1203H	:30	P3		Yes	\$1,150.00	5
WOOD	10/15/12	M-F News 8 @6p	6-630p	6:28:04 PM	DST1204H	:30	P4		Yes	\$1,125.00	5
WOOD	10/15/12	Inside Edition	7-730p	7:27:58 PM	DST1204H	:30	P4		Yes	\$450.00	10
WOOD	10/15/12	Monday 8-10p	8-10p	8:45:51 PM	DST1204H	:30	P4		Yes	\$2,000.00	2
WOOD	10/15/12	Monday 10-11p	10-11p	10:36:37 PM	DST1202H	:30	P4		Yes	\$875.00	2
WOOD	10/15/12	M-F News 8 @ 11	11-1135p	11:11:22 PM	DST1204H	:30	P4		Yes	\$900.00	8
WOOD	10/15/12	Tonight Show w/ Leno	1135-1235a	12:06:59 XM	DST1203H	:30	P4		Yes	\$300.00	1
WOOD	10/16/12	5am Daybreak	5a-6am	5:39:52 AM	DST1204H	:30	P4		Yes	\$150.00	7
WOOD	10/16/12	6am Daybreak	6-7a	6:22:10 AM	DST1204H	:30	P4		Yes	\$400.00	8
WOOD	10/16/12	Today Show	658-9a	7:21:08 AM	DST1204H	:30	P4		Yes	\$650.00	7
WOOD	10/16/12	Today Show	658-9a	7:28:30 AM	DST1204H	:30	P4		Yes	\$650.00	8

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/15/12-10/21/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Stabenow for Senate 2012

Order: 187126

WOOD	10/16/12	eightWest	11a-12p	11:41:37 AM	DST1202H	:30	P4		Yes	\$75.00	2
WOOD	10/16/12	The Doctors	3-4p	3:19:20 PM	DST1204H	:30	P4		Yes	\$125.00	7
WOOD	10/16/12	M-F News 8 @5p	5-530p	4:58:30 PM	DST1203H	:30	P4		Yes	\$675.00	5
WOOD	10/16/12	M-F News 8 @ 530p	530-6p	5:38:10 PM	DST1204H	:30	P3		Yes	\$1,150.00	6
WOOD	10/16/12	M-F News 8 @6p	6-630p	6:10:18 PM	DST1204H	:30	P4		Yes	\$1,125.00	6
WOOD	10/16/12	Inside Edition	7-730p	7:21:02 PM	DST1204H	:30	P4		Yes	\$450.00	6
WOOD	10/16/12	Access Hollywood	730-8p	7:46:34 PM	DST1202H	:30	P4		Yes	\$400.00	7
WOOD	10/16/12	Tuesday 8-9p	8-9p	8:19:12 PM	DST1204H	:30	P5		Yes	\$1,000.00	2
WOOD	10/16/12	Tues 8-10p	758-10p	8:42:22 PM	DST1204H	:30	P4		Yes	\$2,000.00	2
WOOD	10/16/12	M-F News 8 @ 11	11-1135p	11:19:07 PM	DST1203H	:30	P4		Yes	\$900.00	10
WOOD	10/16/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	DST1204H	:30	P4		Yes	\$900.00	9
WOOD	10/16/12	Tonight Show w/ Leno	1135-1235a	11:59:32 PM	DST1204H	:30	P4		Yes	\$300.00	2
WOOD	10/17/12	5am Daybreak	5a-6am	5:21:57 AM	DST1205H	:30	P4		Yes	\$150.00	8
WOOD	10/17/12	6am Daybreak	6-7a	6:40:05 AM	DST1204H	:30	P4		Yes	\$400.00	9
WOOD	10/17/12	Today Show	658-9a	8:41:25 AM	DST1206H	:30	P4		Yes	\$650.00	9
WOOD	10/17/12	Today Show 2	9-10a	9:28:01 AM	DST1205H	:30	P4		Yes	\$300.00	2
WOOD	10/17/12	The Doctors	3-4p	3:10:09 PM	DST1204H	:30	P4		Yes	\$125.00	8
WOOD	10/17/12	Ellen	4-5p	4:35:39 PM	DST1206H	:30	P4		Yes	\$400.00	5
WOOD	10/17/12	M-F News 8 @5p	5-530p	5:13:44 PM	DST1205H	:30	P4		Yes	\$675.00	6
WOOD	10/17/12	M-F News 8 @ 530p	530-6p	5:52:26 PM	DST1204H	:30	P3		Yes	\$1,150.00	7
WOOD	10/17/12	M-F News 8 @6p	6-630p	6:23:14 PM	DST1206H	:30	P4		Yes	\$1,125.00	7

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/15/12-10/21/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Stabenow for Senate 2012

Order: 187126

WOOD	10/17/12	Inside Edition	7-730p	7:20:18 PM	DST1205H	:30	P4		Yes	\$450.00	7
WOOD	10/17/12	Access Hollywood	730-8p	7:54:10 PM	DST1204H	:30	P4		Yes	\$400.00	8
WOOD	10/17/12	Wednesday 9-10p	9-10p	9:17:11 PM	DST1206H	:30	P4		Yes	\$875.00	2
WOOD	10/17/12	Wednesday 10-11p	10-11p	10:28:52 PM	DST1205H	:30	P4		Yes	\$875.00	2
WOOD	10/17/12	M-F News 8 @ 11	11-1135p	11:29:36 PM	DST1204H	:30	P4		Yes	\$900.00	11
WOOD	10/17/12	Tonight Show w/ Leno	1135-1235a	12:20:39 XM	DST1206H	:30	P4		Yes	\$300.00	3
WOOD	10/18/12	5am Daybreak	5a-6am	5:16:12 AM	DST1205H	:30	P4		Yes	\$150.00	9
WOOD	10/18/12	6am Daybreak	6-7a	5:58:45 AM	DST1204H	:30	P4		Yes	\$400.00	10
WOOD	10/18/12	6am Daybreak	6-7a	6:21:04 AM	DST1206H	:30	P4		Yes	\$400.00	11
WOOD	10/18/12	Today Show	658-9a	8:27:16 AM	DST1205H	:30	P4		Yes	\$650.00	10
WOOD	10/18/12	Days of Our Lives	1-2p	12:58:30 PM	DST1204H	:30	P4		Yes	\$200.00	2
WOOD	10/18/12	The Doctors	3-4p	3:36:18 PM	DST1206H	:30	P4		Yes	\$125.00	9
WOOD	10/18/12	Ellen	4-5p	4:17:56 PM	DST1205H	:30	P4		Yes	\$400.00	6
WOOD	10/18/12	M-F News 8 @5p	5-530p	5:25:02 PM	DST1204H	:30	P4		Yes	\$675.00	7
WOOD	10/18/12	M-F News 8 @ 530p	530-6p	5:45:37 PM	DST1206H	:30	P3		Yes	\$1,150.00	8
WOOD	10/18/12	M-F News 8 @6p	6-630p	6:19:17 PM	DST1205H	:30	P4		Yes	\$1,125.00	8
WOOD	10/18/12	Inside Edition	7-730p	7:21:20 PM	DST1204H	:30	P4		Yes	\$450.00	8
WOOD	10/18/12	Thursday 9-10p	9-10p	9:51:11 PM	DST1206H	:30	P4		Yes	\$1,500.00	6
WOOD	10/18/12	M-F News 8 @ 11	11-1135p	11:13:10 PM	DST1205H	:30	P4		Yes	\$900.00	13
WOOD	10/18/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	DST1204H	:30	P4		Yes	\$900.00	12
WOOD	10/18/12	Tonight Show w/ Leno	1135-1235a	12:31:20 XM	DST1206H	:30	P4		Yes	\$300.00	4

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/15/12-10/21/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Stabenow for Senate 2012											
Order: 187126											
WOOD	10/19/12	5am Daybreak	5a-6am	5:10:02 AM	DST1204H	:30	P4		Yes	\$150.00	10
WOOD	10/19/12	6am Daybreak	6-7a	6:52:46 AM	DST1206H	:30	P4		Yes	\$400.00	12
WOOD	10/19/12	Today Show	658-9a	7:29:30 AM	DST1205H	:30	P4		Yes	\$650.00	11
WOOD	10/19/12	Today Show	658-9a	7:58:45 AM	DST1204H	:30	P4		Yes	\$650.00	12
WOOD	10/19/12	Today Show 3	10-11a	10:27:35 AM	DST1204H	:30	P4		Yes	\$200.00	2
WOOD	10/19/12	Rachael Ray	2-3p	2:16:13 PM	DST1204H	:30	P4		Yes	\$125.00	2
WOOD	10/19/12	The Doctors	3-4p	3:18:58 PM	DST1206H	:30	P4		Yes	\$125.00	10
WOOD	10/19/12	Ellen	4-5p	4:36:23 PM	DST1205H	:30	P4		Yes	\$400.00	7
WOOD	10/19/12	M-F News 8 @ 530p	530-6p	5:47:56 PM	DST1204H	:30	P3		Yes	\$1,150.00	9
WOOD	10/19/12	M-F News 8 @6p	6-630p	6:24:27 PM	DST1204H	:30	P4		Yes	\$1,125.00	9
WOOD	10/19/12	Inside Edition	7-730p	7:21:10 PM	DST1204H	:30	P4		Yes	\$450.00	9
WOOD	10/19/12	Access Hollywood	730-8p	7:45:02 PM	DST1206H	:30	P4		Yes	\$400.00	9
WOOD	10/19/12	Friday 9-10p	9-10p	9:18:03 PM	DST1205H	:30	P4		Yes	\$875.00	2
WOOD	10/19/12	M-F News 8 @ 11	11-1135p	11:12:53 PM	DST1204H	:30	P4		Yes	\$900.00	14
WOOD	10/19/12	Tonight Show w/ Leno	1135-1235a	11:57:54 PM	DST1204H	:30	P4		Yes	\$300.00	5
WOOD	10/20/12	Today Show Saturday	758-10a	8:22:30 AM	DST1204H	:30	P4		Yes	\$375.00	2
WOOD	10/20/12	Saturday 9-10p	9-10p	9:42:14 PM	DST1206H	:30	P4		Yes	\$350.00	2
WOOD	10/20/12	Saturday News 8 @11	11-1130p	11:27:34 PM	DST1205H	:30	P4		Yes	\$900.00	1
WOOD	10/21/12	Daybreak Sun @6am	6-7a	6:13:36 AM	DST1204H	:30	P4		Yes	\$125.00	2
WOOD	10/21/12	Today Show Sunday	758-9a	8:56:35 AM	DST1204H	:30	P4		Yes	\$600.00	2
WOOD	10/21/12	Sun 11p News (NFL)	1130-12a	12:18:35 XM	DST1204H	:30	P4		Yes	\$500.00	1

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/15/12-10/21/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Stabenow for Senate 2012

Order: 187126

										\$50,175.00	84
										\$50,175.00	84
										\$50,175.00	84

[Filtered by:] [Sorted by: Date]